



**ANNAMALAI UNIVERSITY**  
DIRECTORATE OF DISTANCE EDUCATION

**S178 - M.B.A. E-BUSINESS**  
**SECOND YEAR- THIRD SEMESTER**

**Academic Year : 2022 - 2023**

**ASSIGNMENT TOPICS**

This booklet contains assignment topics. Students are asked to write the assignments for **FIVE** papers as per instructions.

Last date for submission:**01.11.2022**

Last date for submission with late fee**300/-:15.11.2022**

**NOTE:**

1. Assignments sent after **15.11.2022** will not be evaluated.
2. Assignments should be in the own handwriting of the student concerned and not type-written or printed or photocopied.
3. Assignments should be written on A4 paper on one side only.
4. All assignments (with Enrolment number marked on the Top right hand corner on all pages) should be put in an envelope with superscription "**MBA Assignments**" and sent to **The Director, Directorate of Distance Education, Annamalai University, Annamalai Nagar – 608 002** by **Registered post**.
5. No notice will be taken on assignments which are not properly filled in with *Enrolment Number* and the *Title* of the papers.
6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

**ASSIGNMENT INSTRUCTIONS**

Write assignments on **FIVE** questions in each paper. For each question the answer should not exceed 4 – pages. Each assignment carries 25 marks (5questions). You are expected to write **FIVE questions for every subject**.

**Dr. R SINGARAVELU**  
**DIRECTOR**

**178E2310 - SOFTWARE PROJECT MANAGEMENT**

1. Define software Project Management.
  2. Write a detailed note on Project Life Cycle Model.
  3. Explain the need for project schedule.
  4. Explain product specification in detail
  5. Explain about the steps of project completion.
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**178E2320 -DATA WAREHOUSING AND DATA MINING**

1. What are the components of data warehouse? Explain.
  2. Define EIS?
  3. State the needs of multidimensional model.
  4. Why do we go for data warehouse to datamining.
  5. List the various methods of Association Rules?
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**178E2330 -INTERNET AND JAVA PROGRAMMING**

1. What is Internet? Write a short note on WWW.
  2. Write a note on HTML.
  3. Discuss about various control structures in Java
  4. Write a note on multi-thread programming
  5. What is Servlet? Explain the Architecture of Servlet Package.
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**178E2340 -ADVANCED WEB DEVELOPMENT AND DESIGN TOOLS**

1. What is JavaScript? Discuss the various operators used in JavaScript.
  2. Explain and apply the fundamental concepts of VB Scripting?
  3. What is Object Model? Explain its features.
  4. Describes the various design strategies for Java Beans.
  5. Write short notes on COM server.
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**178E2350 -ENTERPRISE RESOURCE PLANNING**

1. Define ERP and explain its features.
  2. What are the models of MFG/PRO?
  3. What are the direct benefits of ERP systems?
  4. What is supply chain management?
  5. Why do you need a data warehouse?
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